



HELSINKI SAMBACARNIVAL CARNIVAL[®]

SINCE 1991

PRICE LIST 2026
Points of sale –
Senaatintori
Sat. 13.6.2026



helsinkisambacarnaval.fi



[@helsinkisambacarnaval](https://www.instagram.com/helsinkisambacarnaval)

HELSINKI SAMBA CARNAVAL

Helsinki Samba Carnival is one of the biggest events of the summer in Helsinki, attracting tens of thousands of visitors from all over the country and the world.

The main event and parade will be held **on Saturday, June 13th from 10 am to 7:30 pm at Senate Square**. In addition to being a great public event, the carnival is also a Finnish samba school competition.

There is a performance stage at Senaatintori with program open to the public. Samba schools preparing for the parade will organize themselves in the square and take over a large part of the square area with their floats, but there is space on the western side of the square and we are offering about eight partners the opportunity to participate in presenting and selling their products in this uniquely colorful and magnificent event.

The search for a point of sale is ongoing **until April 6th!**

- Senaatintori sales points will be presented on our website (logo and small text) and in a joint post on Instagram.
- Our website receives over 2.2 million visitors annually
- Instagram coverage event time is over 120,000 different accounts



Kulkue
la 13.6.
klo 15-19

REITTI:
Senaatintori-
Esplanadi -
Mannerheimintie-
Aleksanterinkatu



Prog.
Sat. 13.6.
11-18

Visitors
at the
square
4000



MYyntIPAikat

Spaces for your own tents, small sales carts and food trucks

- Exhibitors who come with their own tent are responsible for building the tent and the tent weights and fastenings according to the regulations.
- Only one exhibitor per space may participate in exhibitor spaces.
- Normal Suko electricity can be ordered. 16A is available for a few presentation spaces. The use of your own generators is prohibited.
- The event organizer will not provide furniture, but food vendors can bring a few tables and chairs for their customer spaces.
- Spaces must be applied **by 6.4.** by filling out the form found here: <https://forms.gle/kThkXwqKGFA3HB3f6>
- Spaces will be confirmed by email on **15.4.2026.**

Prices

- Small sales area 3 x 3 m² (3x3 and smaller tents, smaller sales carts) €450
- Large sales area 4 x 4 m² (4x4 tents and max. 7.5 m food trucks) €800
- Electricity (suko or 16A) €40



Wider cooperation with our event is also definitely possible! We will be happy to tell you more about the many possibilities.

Thank you!

Best regards,

Helsinki Samba Carnival® Committee

Karoliina Ylösjoki

Producer

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